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## Memorandum

TO: JARC-Mobility Management Program Applicants

DATE: January 25, 2012

FR: Kristen Mazur

RE: Supplemental Instructions for Question C2 – Civil Rights Demographic Information (Revised 1/25/12)

The following instructions pertain to Question C2 in the JARC-Mobility Management Program Funding Application. Question C2 is for administrative purposes only and is not a factor in determining which projects are selected to receive an award; however, MTC is required to track this information so it is important that you provide it.

If applicants already have demographic information for their service area, that data can be used to respond to Question C2 (a two-part question). If applicants do not have the required demographic information, they can collect it from the U.S. Census Bureau website (<http://factfinder2.census.gov>) using the detailed instructions below.

### Part 1 – Does the proportion of minority people in the project's service area exceed 56 percent (i.e., the regional average minority population)?

Visit <http://factfinder2.census.gov> and follow steps 1–4 below:

1. Enter City or County (followed by "California")\*

2. Click on 'Go'

Example: Oakland, CA

\* For geographies smaller than Cities or Counties, contact Kristen for assistance

- Continued on next page -

U.S. Census Bureau

MAIN SEARCH WHAT WE PROVIDE USING FACTFINDER

Search - Use the options on the left (topics, geographies, ...) to narrow your search results

Your Selections: Place  
Oakland city, California

Search using the options below:

- Topics (age, income, year, dataset, ...)
- Geographies (states, counties, places, ...)
- Race and Ethnic Groups (race, ancestry, tribe)
- Industry Codes (NAICS industry, ...)

Search Results: 125 of 15,928 tables and other products match 'Your Selections'

Selected: View Download Compare Clear All

Search for: GO

Table, File or Document Title	Dataset	About
DP-1 Profile of General Population and Housing Characteristics: 2010	2010 Demographic Profile SF	
DP01 Profile of General Population and Housing Characteristics: 2010	2010 SF3 100% Data	
DP02 SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES	2010 ACS 1-year estimates	
DP02 SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES	2010 ACS 3-year estimates	
DP02 SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES	2010 ACS 5-year estimates	
DP02PR SELECTED SOCIAL CHARACTERISTICS IN PUERTO RICO	2010 ACS 1-year estimates	
DP03 SELECTED ECONOMIC CHARACTERISTICS	2010 ACS 1-year estimates	
DP03 SELECTED ECONOMIC CHARACTERISTICS	2010 ACS 3-year estimates	
DP03 SELECTED ECONOMIC CHARACTERISTICS	2010 ACS 5-year estimates	
DP05 ACS DEMOGRAPHIC AND HOUSING ESTIMATES	2010 ACS 1-year estimates	
DP05 ACS DEMOGRAPHIC AND HOUSING ESTIMATES	2010 ACS 3-year estimates	
DP05 ACS DEMOGRAPHIC AND HOUSING ESTIMATES	2010 ACS 5-year estimates	
QT-H1 General Housing Characteristics: 2010	2010 SF1 100% Data	
QT-H2 Tenure, Household Size, and Age of Householder: 2010	2010 SF1 100% Data	
QT-H2 Tenure, Household Size, and Age of Householder: 2010	2010 SF2 100% Data	
QT-H3 Household Population and Household Type by Tenure: 2010	2010 SF1 100% Data	
QT-H3 Household Population and Household Type by Tenure: 2010	2010 SF2 100% Data	
QT-P1 Age Groups and Sex: 2010	2010 SF1 100% Data	
QT-P1 Age Groups and Sex: 2010	2010 SF2 100% Data	

Note: You can confirm &/or modify your geographic selection

3. Click the link for the first table ("Profile of General Population and Housing Characteristics 2010")

U.S. Census Bureau

MAIN SEARCH WHAT WE PROVIDE USING FACTFINDER

Results - Click Back to Search to select other tables or geographies

BACK TO SEARCH Result 1 of 1

DP-1 Profile of General Population and Housing Characteristics: 2010  
2010 Demographic Profile Data

Table View Map View

Actions: Modify Table Bookmark Print Download Create a Map

View Geography Notes

NOTE: For more information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/doc/dpsf.pdf>

Geography: Oakland city, California

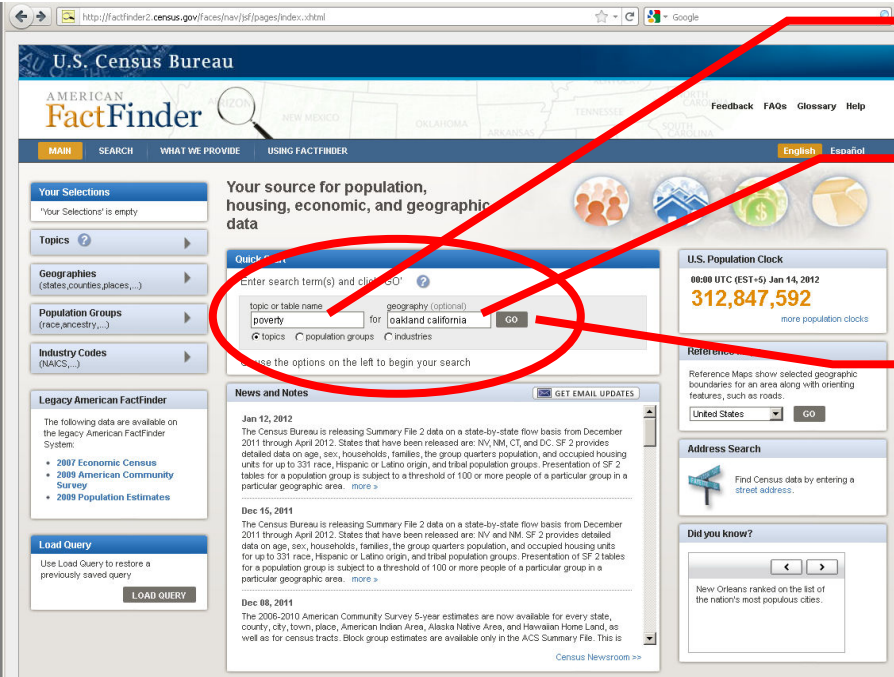
Subject	Number	Percent
SEX AND AGE		
Total population	390,724	100.0
Under 5 years	26,099	6.7
5 to 9 years	22,944	5.9
HISPANIC OR LATINO AND RACE		
Total population	390,724	100.0
Hispanic or Latino	99,068	25.4
White alone	33,617	8.6
Black or African American alone	2,834	0.7
American Indian and Alaska Native alone	1,826	0.5
Asian alone	684	0.2
Native Hawaiian and Other Pacific Islander alone	141	0.0
Some Other Race alone	52,165	13.4
Two or More Races	7,801	2.0
Not Hispanic or Latino	291,656	74.6
White alone	101,308	25.9
Black or African American alone	106,637	27.3

Note: Proportion of minority people = A-B

4. Scroll down to "Hispanic or Latino and Race" & collect data

**Part 2 – Does the proportion of low-income people in the project’s service area exceed 24 percent (i.e., the regional average low-income population)? Note: for this purpose, low-income is defined as 200 percent of the federal poverty level.**

Visit <http://factfinder2.census.gov> and follow steps 1–5 below:



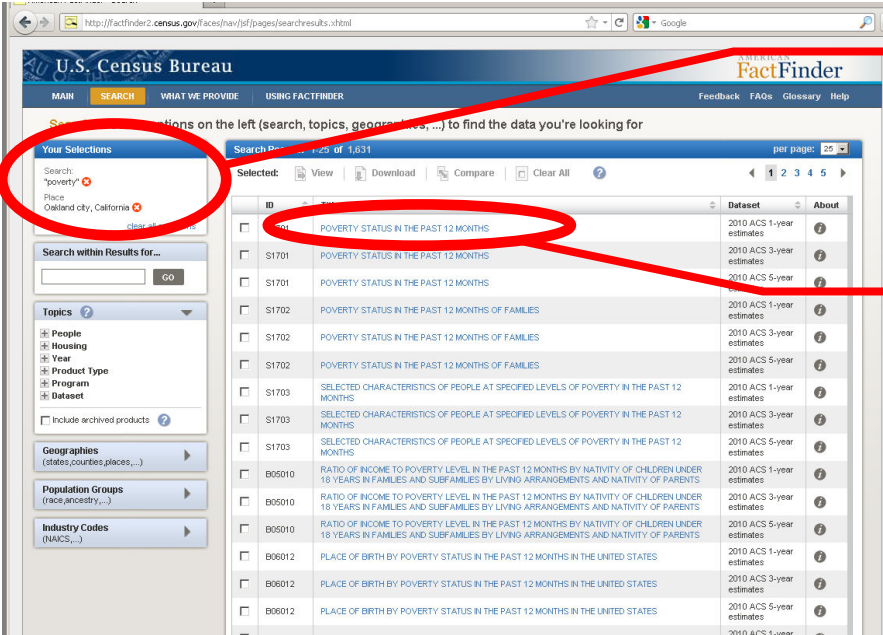
1. Type "poverty"

2. Enter City or County (followed by "California")\*

3. Click on 'Go'

Example: Oakland, CA

\* For geographies smaller than Cities or Counties, contact Kristen for assistance



Note: You can confirm &/or modify your selections

4. Click the link for the first table ("Poverty Status in the Past 12 Months")

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U.S. Census Bureau  
FactFinder

Results - Click Back to Search to select other tables or geographies

BACK TO SEARCH Result 1 of 1 VIEW ALL AS PDF

S1701 POVERTY STATUS IN THE PAST 12 MONTHS  
2010 American Community Survey 1-Year Estimates

Table View Map View

Actions: Modify Table Bookmark Print Download Create a Map

View Geography Notes View Table Notes

Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, for 2010, the 2010 Census provides the official counts of the population and housing units for the nation, states, counties, cities and towns.

Subject	Total		Below poverty level		Percent below poverty level	
	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error
Population for whom poverty status is determined	389,299	+/-1,148	86,682	+/-9,201	22.3%	+/-2.4
AGE						
Under 18 years	83,390	+/-4,105	27,305	+/-4,740	32.7%	+/-5.0
Related children under 18 years	82,629	+/-4,030	26,657	+/-4,714	32.3%	+/-5.1
18 to 64 years	260,481	+/-4,545	52,624	+/-5,747	20.2%	+/-2.1
65 years and over	45,428	+/-3,313	6,753	+/-1,392	14.9%	+/-2.9
SEX						
Male	192,771	+/-3,656	40,788	+/-5,329	21.2%	+/-2.7
Female	196,528	+/-4,085	45,894	+/-4,808	23.4%	+/-2.5
RACE AND HISPANIC OR LATINO ORIGIN						
White alone	N		N		N	
Black alone	N		N		N	
Hispanic or Latino	N		N		N	
Other race	N		N		N	
WORK EXPERIENCE						
Population 16 years and over	316,340	+/-3,949	82,504	+/-8,525	19.8%	+/-2.1
Worked full-time, year-round in the past 12 months	118,995	+/-4,648	4,126	+/-1,063	3.5%	+/-0.9
Worked part-time or part-year in the past 12 months	81,818	+/-4,839	18,376	+/-3,580	22.5%	+/-3.8
Did not work	114,527	+/-5,460	40,002	+/-4,493	34.9%	+/-3.5
All individuals below:						
50 percent of poverty level	40,981	+/-6,713	(X)	(X)	(X)	(X)
125 percent of poverty level	105,241	+/-8,840	(X)	(X)	(X)	(X)
150 percent of poverty level	129,293	+/-8,115	(X)	(X)	(X)	(X)
185 percent of poverty level	157,010	+/-7,839	(X)	(X)	(X)	(X)
200 percent of poverty level	164,437	+/-8,155	(X)	(X)	(X)	(X)
Unrelated individuals for whom poverty status is determined	110,915	+/-7,153	29,639	+/-4,365	26.7%	+/-3.2
Male	56,564	+/-5,196	14,404	+/-2,695	25.5%	+/-3.6
Female	54,351	+/-4,009	15,235	+/-2,458	28.0%	+/-4.0

5. Scroll down to "200 percent of poverty level" & collect data

Note: Proportion of low-income people = B/A

If you have any questions, contact Kristen Mazur at (510) 817-5789 or [kmazur@mtc.ca.gov](mailto:kmazur@mtc.ca.gov).